NETiKA's commitment to support GDPR compliance

On May 25, 2018, a European privacy law, the General Data protection regulation (GDPR) has taken effect. Everyone heard about it, but what is it exactly?
GDPR Law imposes new rules on companies and organizations that offer goods and services to people in the EU or that collect and analyze data tied to EU residents. In fact, GDPR sets a new bar for privacy rights, security and compliance. Furthermore, It contains many requirements about collecting, storing, and using personal information, including how you:

- Identify and secure the personal data in your systems
- Accommodate new transparency requirements
- Detect and report personal data breaches

Personal Data is defined very broadly under the GDPR as any data relating to and identified or identifiable natural person. For example, it can reside in:

- Customer databases
- Feedback forms filled out by customers
- Email content
- Photos
- …

4 Key words & steps to GDPR:

Discover: Identify what personal data exists and where it resides
Manage: Govern how personal data is used and accessed within an organization
Protect: Establish security controls to prevent, detect, and respond to vulnerabilities and data breaches
Report: keep required documentation, manage data requests, and provide breach notifications

As the GDPR law is now in place, you have to make a clear distinction between the **data controller** which is "*the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data"* and the **data processor**, "*a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller*"

NETiKA has both roles, Data Controller when taking care of the data of our own employees, clients and contacts and Data processor in relation to your data: our platform facilitates the management of clients, users and contacts yet we do not control the data you choose to manage.

Find out more on https://gdpr-info.eu/.

Protecting and guarding your data is important to us. If you have any questions, feel free to contact our team.